

FIG. 1

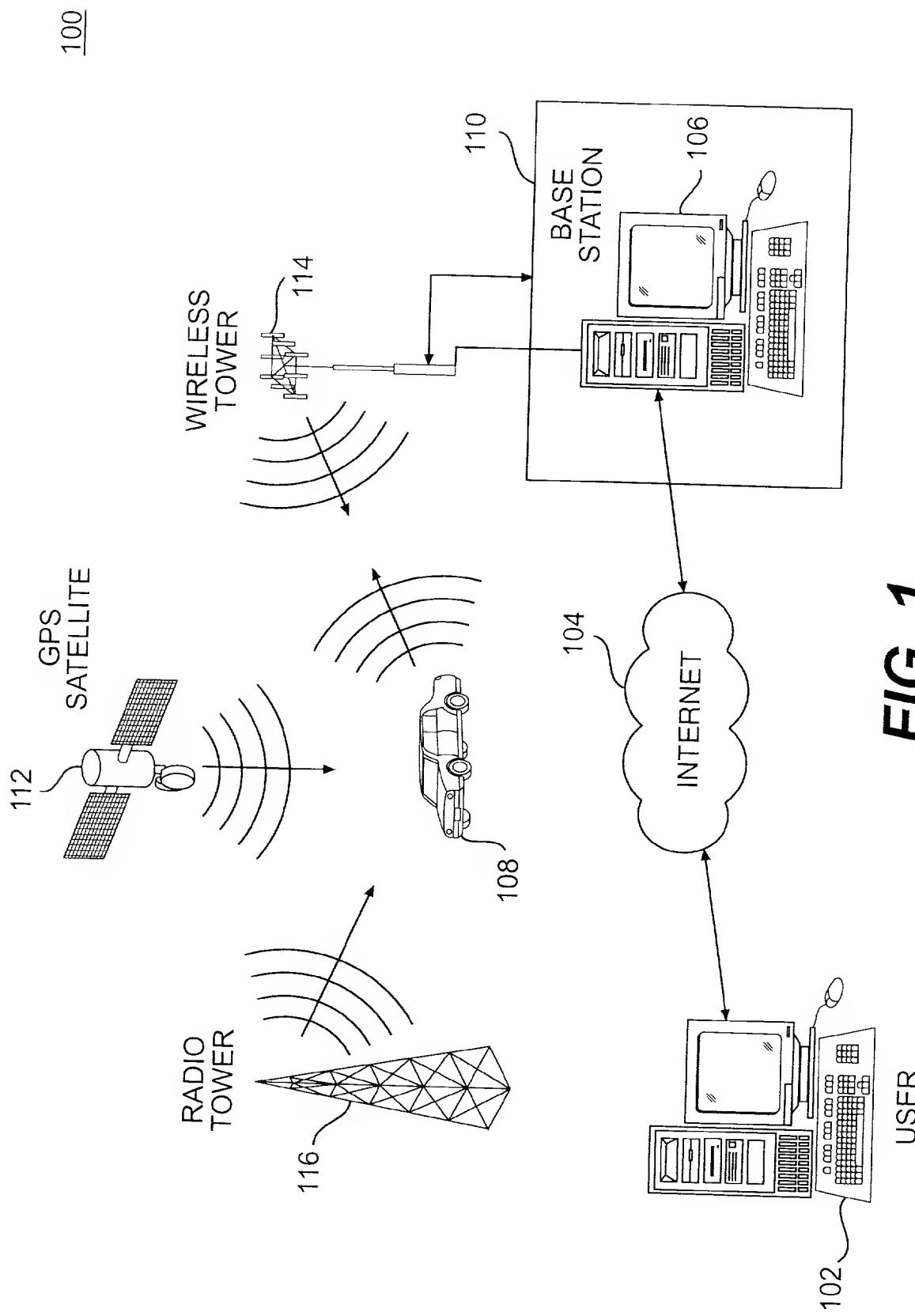
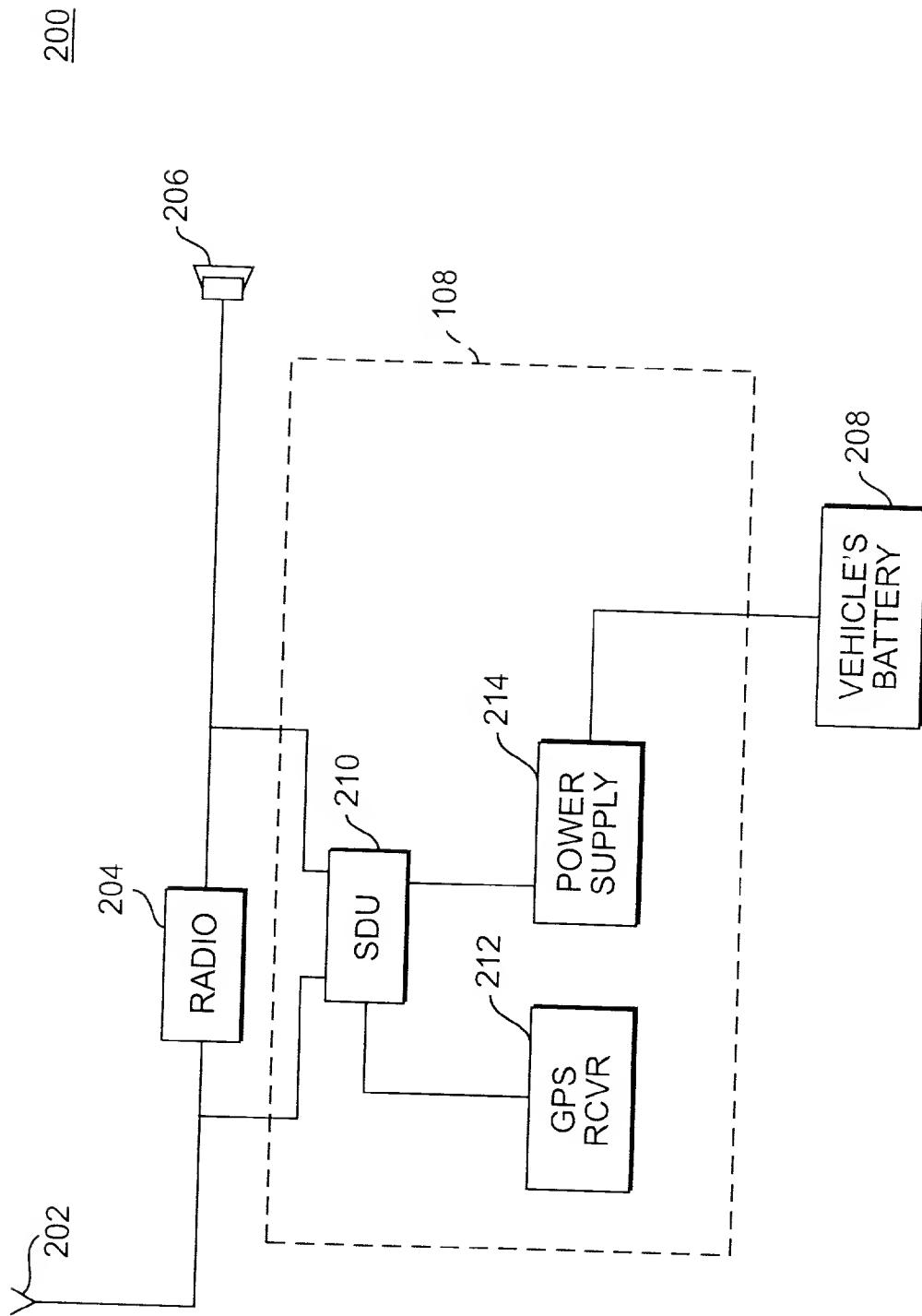
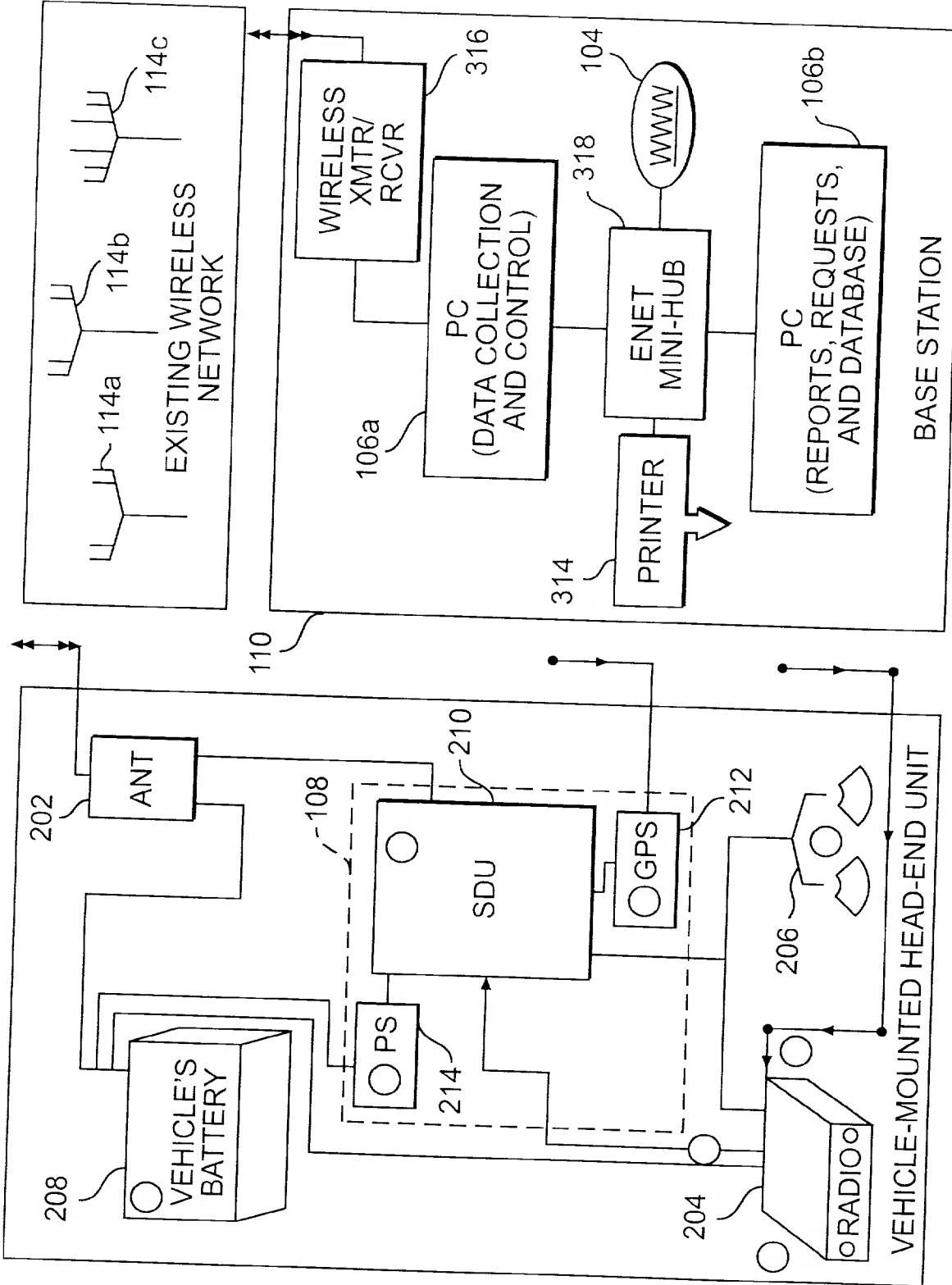


FIG. 2



100

FIG. 3



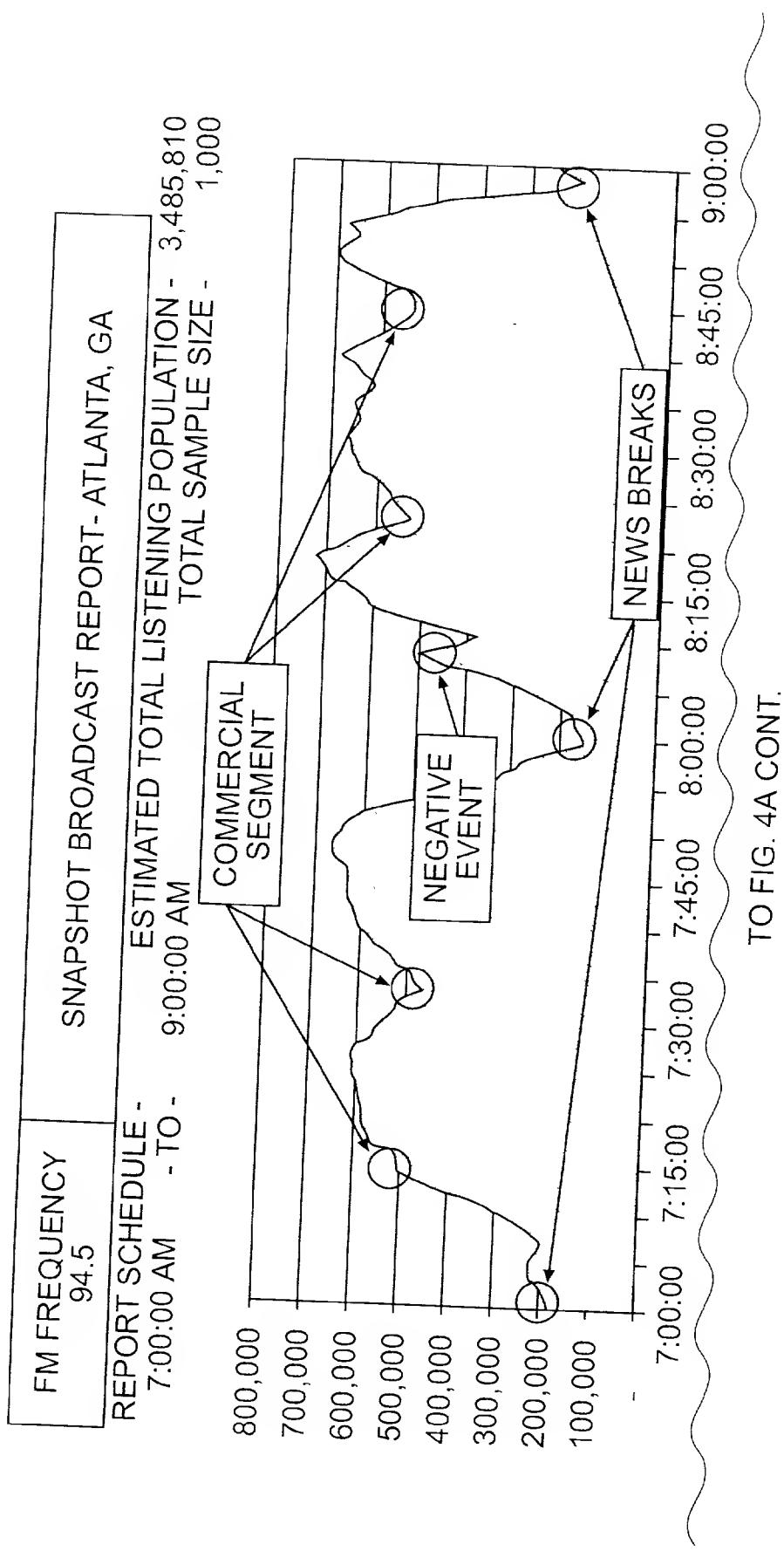


FIG. 4A

FROM FIG. 4A

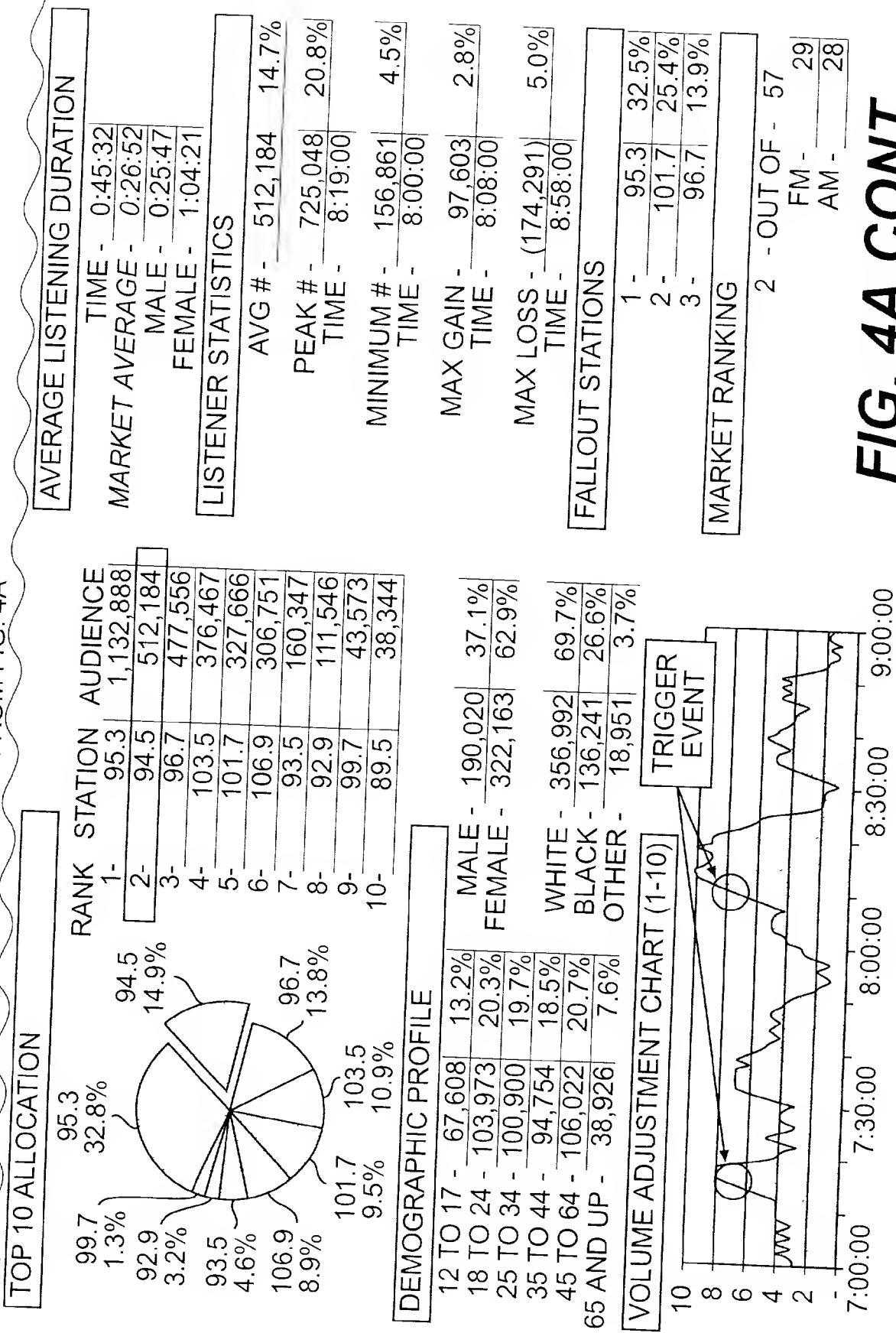


FIG. 4A CONT.

FM FREQUENCY
94.5

SNAPSHOT BROADCAST REPORT

REPORT SCHEDULE -

7:00:00 AM - TO - 9:00:00 AM

TO FIG. 4B CONT.

LISTENING AUDIENCE DISTRIBUTION

- ▷ NORTH ATLANTA METRO
 - AUDIENCE - 401,040
 - MARKET RANKING - 2
 - LISTENING DURATION - 0:52:21
 - FALLOUT 1 - 95.3
 - FALLOUT 2 - 103.5
 - FALLOUT 3 - 96.7
- ▷ EAST ATLANTA METRO
 - AUDIENCE - 55,316
 - MARKET RANKING - 5
 - LISTENING DURATION - 0:23:55
 - FALLOUT 1 - 106.9
 - FALLOUT 2 - 95.3
 - FALLOUT 3 - 96.7
- ▷ SOUTH ATLANTA METRO
 - AUDIENCE - 26,121
 - MARKET RANKING - 9
 - LISTENING DURATION - 0:15:31
 - FALLOUT 1 - 95.3
 - FALLOUT 2 - 99.7
 - FALLOUT 3 - 92.9
- ▷ WEST ATLANTA METRO
 - AUDIENCE - 29,707
 - MARKET RANKING - 8
 - LISTENING DURATION - 0:09:25
 - FALLOUT 1 - 96.7
 - FALLOUT 2 - 95.3
 - FALLOUT 3 - 93.5

MARKET STATISTICS

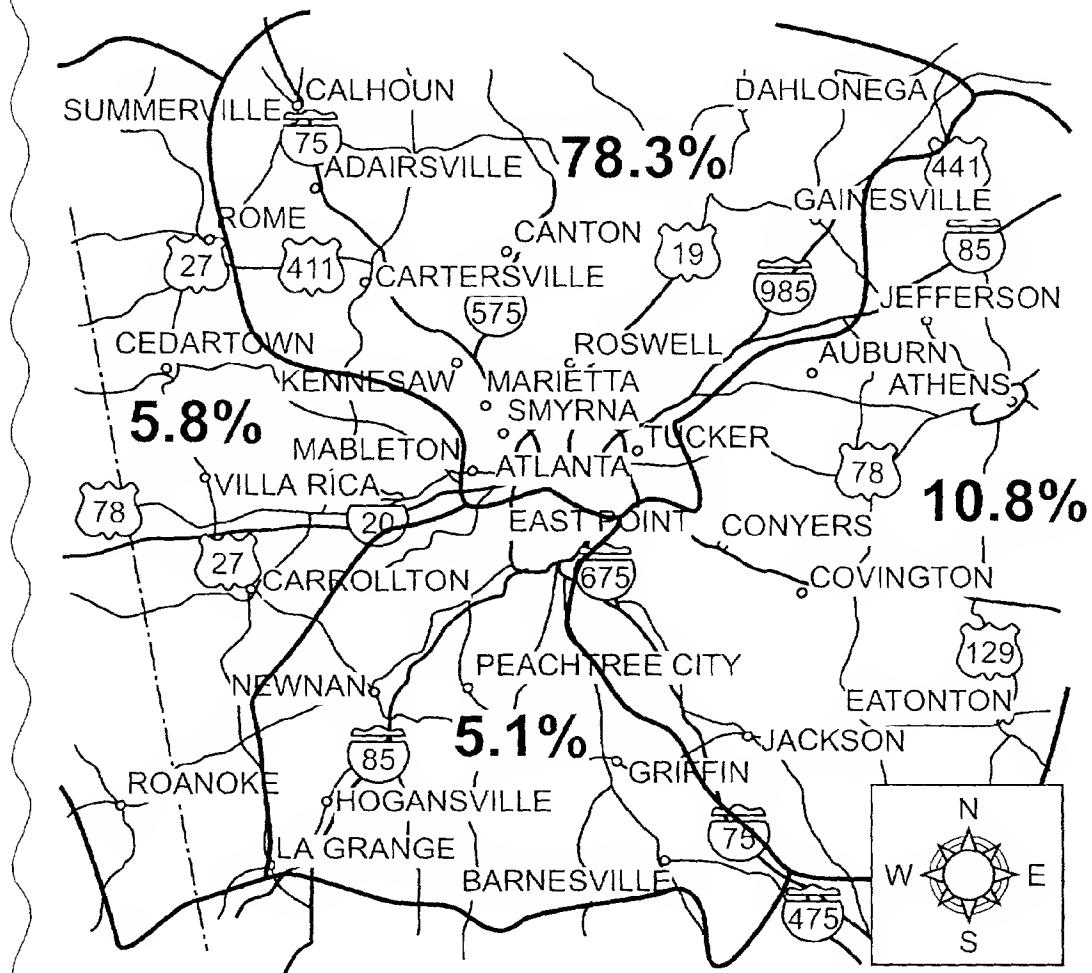
	NORTH	EAST	SOUTH	WEST
POPULATION -	1,115,459	941,169	732,020	697,162
DAILY LISTENING -	3:25:41	2:56:54	4:28:29	3:10:28
MORNING -	35.4%	30.1%	29.4%	31.7%
AFTERNOON -	21.8%	25.8%	26.8%	19.2%
EVENING -	36.1%	31.7%	19.8%	32.2%
NIGHT -	6.7%	12.4%	24.0%	16.9%
TOP STATION -	95.3	95.3	101.7	96.7

FIG. 4B

FROM FIG. 4B

ATLANTA, GA

ESTIMATED TOTAL LISTENING POPULATION - 3,485,810
TOTAL SAMPLE SIZE - 1,000
ESTIMATED STATION LISTENING AUDIENCE - 512,184



**FIG. 4B
CONT.**

AVERAGE DAILY LISTENING TIME

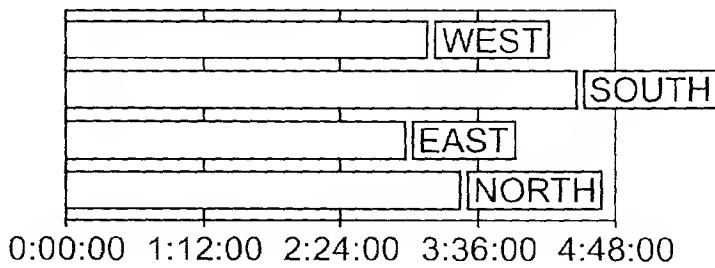
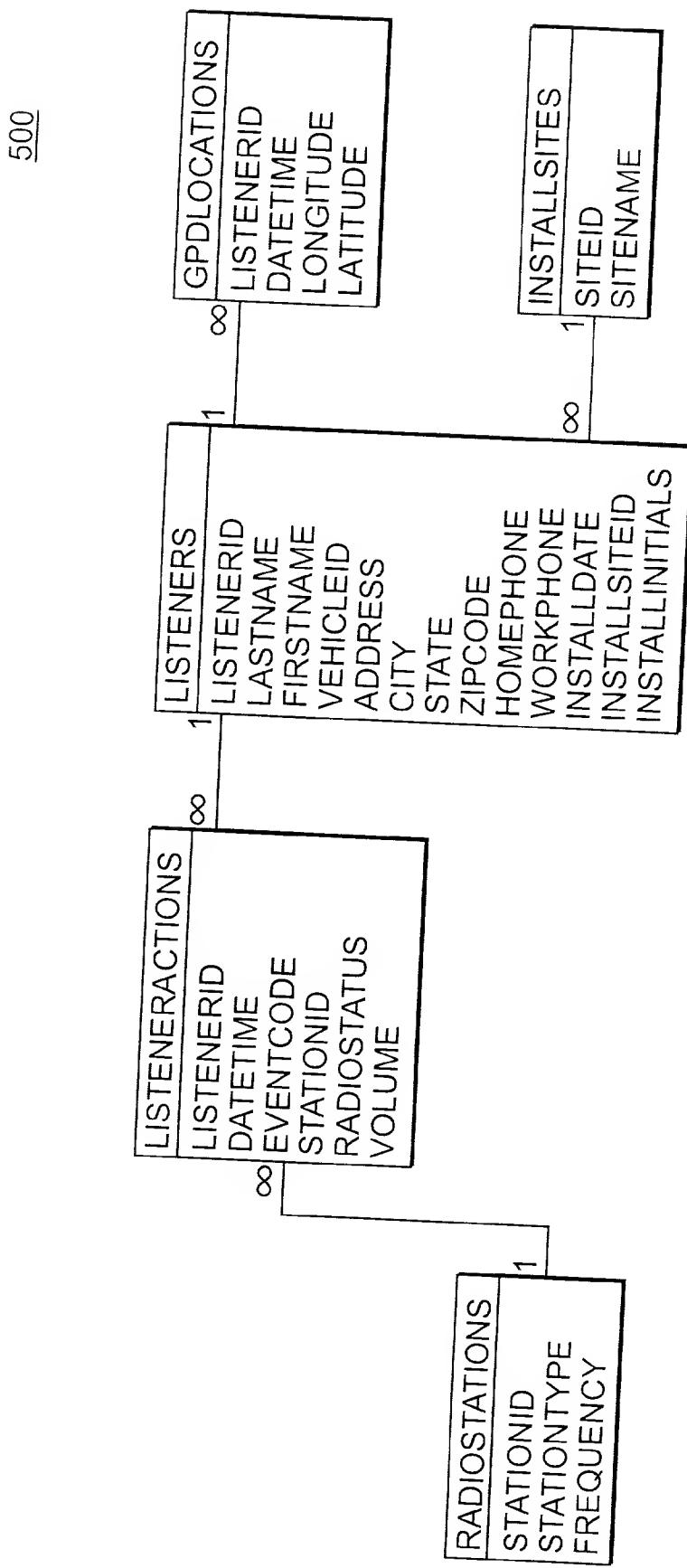


FIG. 5



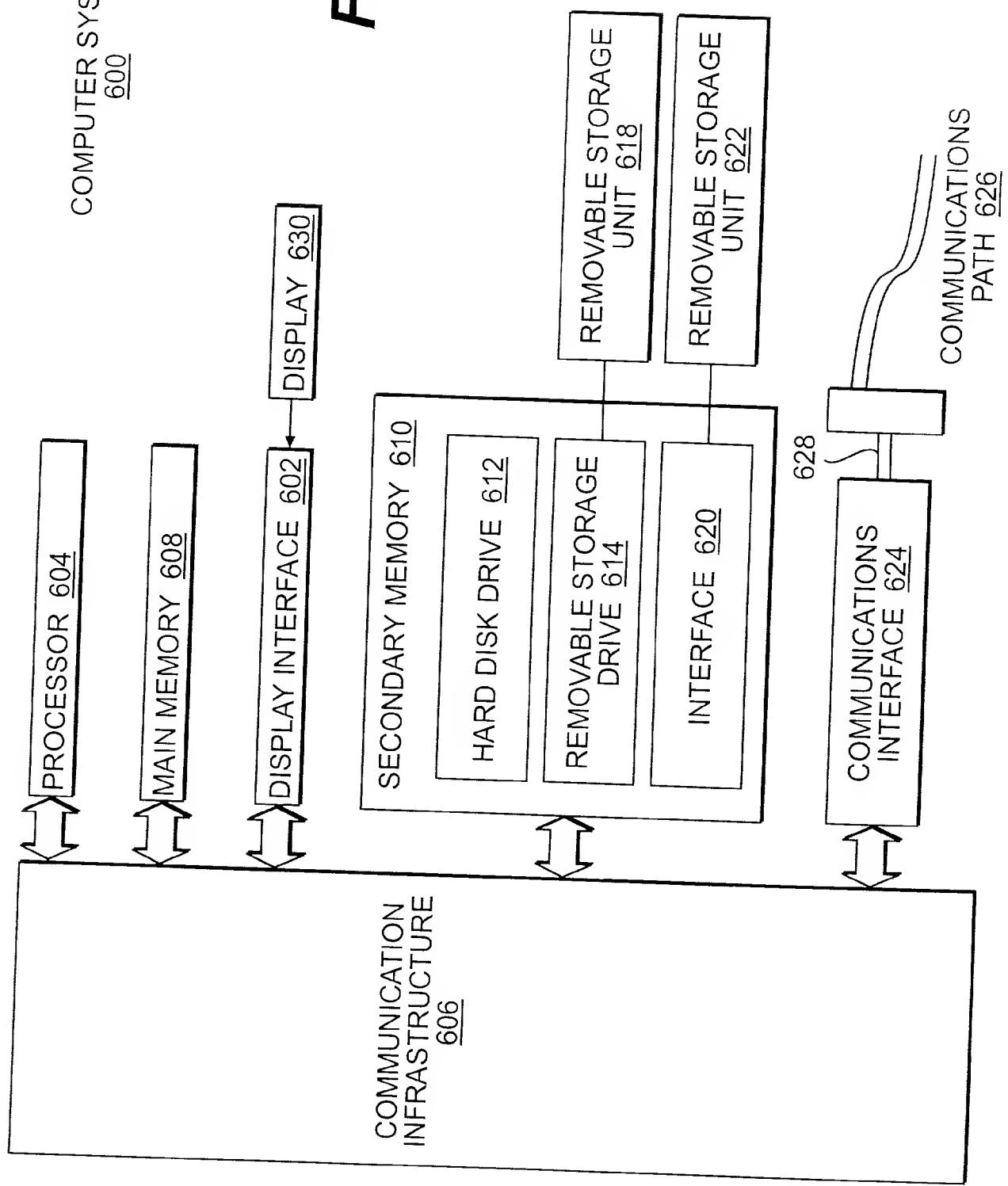


FIG. 6

FIG. 7

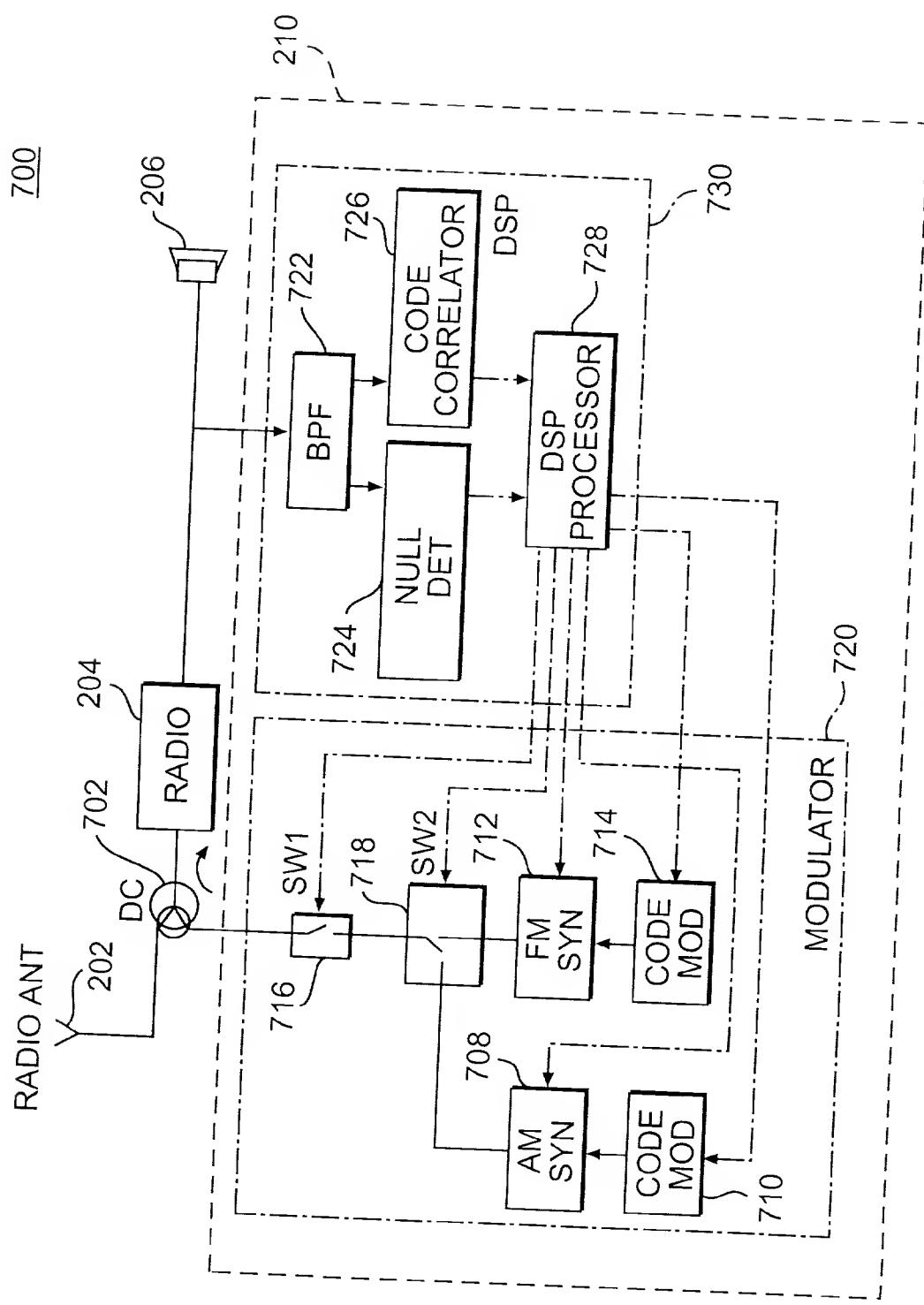


FIG. 8

